International Student Scientific-Practical Conference
"E-business, Internet Project Management, Innovations"

March 13-15, 2018

National Research University Higher School of Economics
Faculty of Business and Management
School of Business Informatics

We are pleased to invite you to participate on the 10th International Student Scientific-Practical Conference "E-commerce. Internet Project Management. Innovations" which will be held from March 13 to 15, 2018 in Moscow, Russia.

Conference is organized and hosted by HSE School of Business Informatics, 33 Kirpichnaya Str., Moscow.

Conference attendees have the great opportunity to present their first scientific works and discuss them with your peers and well-known experts.

Main topics of the conference:

- E-Commerce
- Experience in Organizing Business on the Internet
- Computer Games, Virtual Reality
- ICT for Business and Public Administration
- ICT for Medicine
- Innovation in IT
- Internet Economics
- Internet Project Management
- IoT
- Legal Framework of E-Business
- Marketing and Advertising on the Internet
- Network Community
- Research on the Internet

We expect original scientific works done by students. All applications undergo a competitive selection of an expert commission. The best works will be published in conference proceedings. It is necessary to present the work personally in the oral form for publication in the proceedings. The seminar room is equipped with a computer and a multimedia projector.

All conference participants must register and submit research papers online at the official Website http://bi-network.hse.ru/en before February 25, 2018.

Participation in the conference is free (no registration fee).
Paper Submission Requirements

The papers can be submitted in English or in Russian. Recommended paper length is 3–4 A4 pages (approximately 7 to 9 thousand characters (incl. spaces). It should be saved as a MS Word document (*.doc, *.docx and *.rtf files are accepted). The text should be typed using the Times New Roman 12 pt, 1.5 spaced, fit to the width, all margins 20 mm.

The papers can include tables, diagrams or pictures. Illustrative matter should be in a high quality, have appropriate captions as well as continuous numbering with Arabic numerals. Appropriate references in the text are required.

Please follow the following structure while formatting your papers:

- Paper title
- Authors’ details
- Abstract
- Keywords
- Body Text
- References.

Title of the article should be submitted in native language and English.

Authors’ details are presented in native language and English. The details include:

- Full name of each author
- Affiliation (place of study) of each author
- Information about the scientific supervisor of the work (if any), including his / her full name, academic degree and affiliation (if it does not coincide with the author’s affiliation)

Abstract are presented in native language and English. The abstract should be between 50 and 100 words. The recommended structure: purpose (mandatory), design / methodology / approach (mandatory), findings (mandatory), research limitations / implications (if applicable), practical implications (if applicable), originality / value (mandatory). The text of the abstract should include key words of the paper.

Keywords are presented in native language and English. The number of key words / words combinations are from 4 to 10 (separated by semicolons).

References should be presented in Harvard style and carefully checked for completeness, accuracy and consistency.